

# 2017 SPONSORSHIP GUIDE



**Sunset**  
IN THE COUNTRY  
a benefit for Anchor Center

SEPTEMBER 30, 2017, 5:30 - 9:30PM

Honorary Chairs: Louisa & Robert Jornayvaz  
Event Co-Chairs: Claudia Beauprez & Frances Owens







## About Anchor Center

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center is the only organization of its kind in Colorado, and one of only a handful of similar organizations in the nation, that specializes in vision services and early intervention. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized multi-disciplinary programs for infants, toddlers and preschool children.

With 35 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 400 children and families that will be served by Anchor Center this year.



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are blind. It is a place filled with all forms of light and texture; a teaching tool in and of itself.





J-5 Equestrian Center, Sunset in the Country 2017 venue, located at 6900 S Platte Canyon Rd, Littleton, CO 80128



## About Sunset in the Country

Sunset in the Country is a unique, invitation-only fundraiser for Anchor Center for Blind Children. Founded 21 years ago as a day in the country picnic, the event has grown to include more than 600 guests who gather for cocktails, dinner and live entertainment in a beautiful country setting.

This year, the event will be held at the elite J-5 Equestrian Center, home to the Valiente polo team, on September 30, 2017 from 5:30-9:30pm. More than 40 volunteer table hosts design creative, individual table decor and centerpieces, ranging from extravagant to elegant and even whimsical. They set the stage for an awe-inspiring and fun atmosphere for our guests.

Guests will hear from a featured speaker and have the opportunity to bid on silent and live auction items in support of Anchor Center. We invite you to join us at the annual gala event of the year and share in the magic as one of our treasured sponsors.

## Sponsorships Change Lives



\$10,000

Provides four months of Preschool program for one child.



\$7,500

Provides 29 weeks of Infant/Toddler program for one child.



\$5,000

Provides 10 sessions with a Speech/Language Pathologist for 10 children who need help developing eating skills.



\$3,000

Provides two weeks of Anchor's Away Summer Camp for 10 children.

# Sponsorship Opportunities

## VISIONARY - \$10,000



- ⚓ Two tables of 10 (20 seats) with Premier Placement
- ⚓ Ten (10) tickets to the VIP Reception
- ⚓ Professionally designed table décor customized for your tables
- ⚓ Power Point Recognition and Signage at the event
- ⚓ Full page color ad in the Event Program (8 ½" x 5 ½")
- ⚓ Website Recognition and Email Marketing with Logo
- ⚓ Annual Report Recognition
- ⚓ Thank You Gift from Anchor Children

## CHAMPION - \$7,500



- ⚓ One table of 10 (10 seats) with Preferred Placement
- ⚓ Seven (7) tickets to the VIP Reception
- ⚓ Professionally designed table décor customized for your table
- ⚓ Power Point Recognition and Signage at the event
- ⚓ ½ page color ad in the Event Program (4 ¼" x 5 ½")
- ⚓ Website Recognition and Email Marketing with Logo
- ⚓ Annual Report Recognition
- ⚓ Thank You Gift from Anchor Children

## HERO - \$5,000



- ⚓ One table of 10 (10 seats)
- ⚓ Five (5) tickets to the VIP Reception
- ⚓ Professionally designed table décor customized for your table
- ⚓ Power Point Recognition and Signage at the event
- ⚓ ¼ page color ad in the Event Program (4 ¼" x 2 ¼")
- ⚓ Website Recognition and Email Marketing with Logo
- ⚓ Annual Report Recognition

## ADVOCATE - \$3,000



- ⚓ One table of 10 (10 seats)
- ⚓ Three (3) tickets to the VIP Reception
- ⚓ Professionally designed table décor customized for your table
- ⚓ Power Point Recognition at the Event
- ⚓ Annual Report Recognition



Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for both state and federal income taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift.



SATURDAY  
SEPTEMBER 30, 2017  
5:30-9:30pm



J-5 EQUESTRIAN CENTER  
6900 S Platte Canyon Rd,  
Littleton, CO 80128

## 2017 SPONSORSHIP AGREEMENT

### SPONSORSHIP LEVELS

- \$10,000 Visionary
- \$7,500 Champion
- \$5,000 Hero
- \$3,000 Advocate

### CONTACT INFORMATION

Contact Name, Title: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**OUR MISSION:** *Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.*

### PAYMENT INFORMATION AND TERMS

- CREDIT CARD** Please visit [www.anchorcenter.org/sunset2017](http://www.anchorcenter.org/sunset2017) to pay on our secure site.
- CHECK** can be made payable to Anchor Center for Blind Children and is due by August 1, 2017.
  - No invoice needed, I will send a check directly to Anchor Center.
  - Please send an invoice to the address provided above.
  - Please send an invoice to the following address:  
Contact Name, Title: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

*I agree to the terms and conditions of the sponsorship at the level indicated.*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

Frances Owens  
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## THANK YOU!

Anchor Center for Blind Children  
is a 501(c)(3) organization.  
#84-0893509