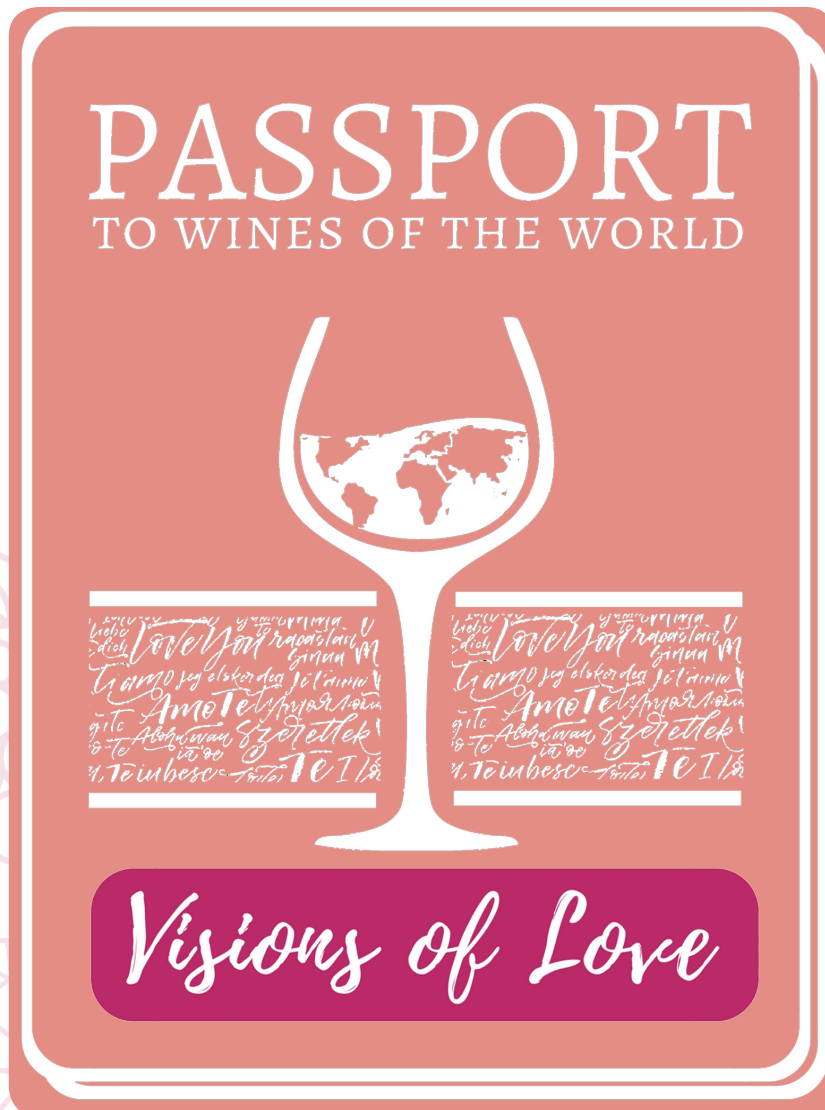


# Sponsorship Guide



A BENEFIT FOR  
ANCHOR CENTER FOR BLIND CHILDREN

FRIDAY, FEBRUARY 9, 2018, 6:00-9:00PM

HOSTED BY DELTA GAMMA  
ALUMNAE CHAPTER OF DENVER





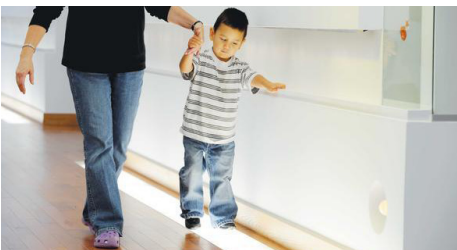
## About Anchor Center

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center is the only organization of its kind in Colorado, and one of only a handful of similar organizations in the nation, that specializes in vision services and early intervention. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized multi-disciplinary programs for infants, toddlers and preschool children.

With 35 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 200 children and their families that will be served by Anchor Center this year.



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are blind. It is a place filled with all forms of light and texture; a teaching tool in and of itself.





## About Visions of Love

Join us for Anchor Center for Blind Children's Eighth Annual Valentines fundraiser: Visions of Love. Hosted by Delta Gamma Alumnae Chapter of Denver, this year's theme is Passport to Wines of the World, where we will take guests on a tour of wines from around the world, paired with sweet and savory decadent delights.

This charming event is held at Anchor Center, allowing for guests to enjoy a beautiful evening surrounded by our unique learning facility. Enjoy this opportunity to highlight your business or show your support as an individual as we share the magic of Anchor Center's building and mission, while toasting to the season of love!

## SPONSORSHIPS CHANGE LIVES



\$7,500



PROVIDES SEVEN MONTHS  
OF TODDLER PROGRAM FOR  
ONE CHILD.



\$5,000



PROVIDES TWO WEEKS OF  
ANCHOR'S AWAY SUMMER  
CAMP FOR 15 CHILDREN.



\$2,500



PROVIDES TEN WEEKS OF  
PRESCHOOL PROGRAM  
FOR ONE CHILD.



\$1,000



PROVIDES ONE YEAR OF  
HOME VISITS.

# Sponsorship Opportunities

## SIGNATURE SPONSOR

**\$7,500 / 1 AVAILABLE**

- ♥ Co-branded advertising campaign with Anchor Center on Colorado Public Radio, airing through February 9, 2018
- ♥ 10 Event Tickets and VIP Passes (\$750 Value)
- ♥ 1 Case of wine (\$180 Value)
- ♥ Logo on invitation as signature sponsor
- ♥ Logo on all event advertisements, Anchor Center's website, social media outlets, and signage at event
- ♥ Name and logo on display at VIP Tasting Tables

## PRESENTING SPONSOR

**\$5,000 / 3 AVAILABLE**

- ♥ 8 Event Tickets and VIP Passes (\$600 Value)
- ♥ 4 Bottles of wine (\$60 Value)
- ♥ Logo on invitation as presenting sponsor
- ♥ Logo on all event advertisements, Anchor Center's website, social media outlets, and signage at event
- ♥ Name on display at VIP Tasting Tables

## VINTAGE SPONSOR

**\$2,500 / MULTIPLE AVAILABLE**

- ♥ 6 Event Tickets and VIP Passes (\$450 Value)
- ♥ 2 Bottles of wine (\$30 Value)
- ♥ Logo on invitation and website
- ♥ Logo on signage at event

## ESTATE SPONSOR

**\$1,000 / MULTIPLE AVAILABLE**

- ♥ 4 General Event Tickets (\$200 Value)
- ♥ Name on invitation and website
- ♥ Name on signage at event

## UNDERWRITING

**MULTIPLE AVAILABLE**

Contact us for opportunities available in:

- ♥ Media
- ♥ Catering
- ♥ Music
- ♥ And more...

CASH DONATIONS TO ANCHOR CENTER ARE ELIGIBLE FOR STANDARD CHARITABLE CONTRIBUTION DEDUCTIONS AS ALLOWED FOR BOTH STATE AND FEDERAL INCOME TAXES. IN ADDITION, YOU MAY ALSO BE ABLE TO TAKE ADVANTAGE OF THE COLORADO CHILD CARE CONTRIBUTION TAX CREDIT OF 50% OF YOUR TOTAL ELIGIBLE CONTRIBUTION. THIS IS A GREAT WAY FOR YOU TO MAXIMIZE YOUR GIVING TO ANCHOR CENTER WHILE REDUCING THE AFTER-TAX COST OF YOUR GIFT.





# Sponsorship Benefits

MARKETING BENEFIT	DETAILS	AUDIENCE REACH
INVITATION	Mailed Early January	Over 250 homes
ANCHOR CENTER WEBSITE	Events Page presence from December to February	1,400 unique visitors to the site per month
EMAIL MARKETING	Three Email Blasts to Anchor Center Distribution List; included in e-Newsletter	Over 6,500 email addresses
SOCIAL MEDIA	Active social media presence on Facebook, Instagram and Twitter	Over 2,500 combined reach with active audience engagement
SIGNAGE AT EVENT	Prominent display of logos on event signage	Over 225 Guests
VIP TASTING TABLES	Name or logo on display at VIP Tasting Tables during event	Over 225 Guests



Friday  
February 9, 2018  
6:00-9:00pm

# Visions of Love 2018

Anchor Center  
2550 Roslyn Street  
Denver, CO 80238

## SPONSORSHIP AGREEMENT

### SPONSORSHIP LEVELS

☐ \$7,500 Signature

☐ \$5,000 Presenting

☐ \$2,500 Vintage

☐ \$1,000 Estate

### CONTACT INFORMATION

Contact Name, Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**OUR MISSION:** Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.

### PAYMENT INFORMATION AND TERMS

☐ **CREDIT CARD** Please visit [www.anchorcenter.org/visionsoflove](http://www.anchorcenter.org/visionsoflove) to pay on our secure site.

☐ **CHECK** Due by January 1, 2018. Remit Payment to: Anchor Center for Blind Children,  
2550 Roslyn Street, Denver, CO 80238

☐ No invoice needed, I will send a check directly to Anchor Center.

☐ Please send an invoice to the address provided above.

☐ Please send an invoice to the following address:

Contact Name, Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

*I agree to the terms and conditions of the sponsorship at the level indicated.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### CONTACT:

MARY ANDREWS  
720.510.3123  
denverdground@gmail.com



### THANK YOU!

Anchor Center for Blind Children  
is a 501(c)(3) organization.  
#84-0893509