

SPONSORSHIP GUIDE



*A benefit for
Anchor Center for Blind Children*

FRIDAY, FEBRUARY 8TH, 2019

*Hosted by Delta Gamma
Alumnae Chapter of Denver*





About Anchor Center for Blind Children

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center is the only organization of its kind in Colorado, and one of only a handful of similar organizations in the nation, that specializes in vision services and early intervention. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized multi-disciplinary programs for infants, toddlers and preschool children.

With 36 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 200 children and their families that will be served by Anchor Center this year.



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are visually impaired. It is a place filled with all forms of light and texture; a teaching tool in and of itself.



About Visions of Love

Join us for Anchor Center for Blind Children's Ninth Annual Valentines fundraiser: Visions of Love. Hosted by Delta Gamma Alumnae Chapter of Denver, guests will sample unforgettable domestic and international wine selections paired with sweet and savory decadent delights. Be prepared to awaken your senses and enjoy an incredible evening of wine tasting, inspired by love.

This charming event is held at Anchor Center, allowing for guests to enjoy a beautiful evening surrounded by our unique learning facility. Enjoy this opportunity to highlight your business or show your support as an individual as we share the magic of Anchor Center's building and mission, while toasting to the season of love!

Sponsorships Change Lives



\$7,500

\$5,000

\$2,500

\$1,000



Provides seven months of Toddler Program for one child.



Provides two weeks of Anchor's Away Summer Camp for 15 children.



Provides ten weeks of Preschool program for one child.



Provides one year of home visits.

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR

\$7,500 / 1 Available

- ♥ Co-branded advertising campaign with Anchor Center on Colorado Public Radio, airing through February 8, 2019
- ♥ 10 Event Tickets and VIP Passes (\$750 Value)
- ♥ 1 Case of wine (\$180 Value)
- ♥ Logo on invitation as signature sponsor
- ♥ Logo on all event advertisements, Anchor Center's website, social media outlets, and signage at event
- ♥ Name and logo on display at VIP Tasting Tables

Tax Deductible Portion: \$6,570

CO Child Care Credit: \$3,285

PRESENTING SPONSOR

\$5,000 / 3 Available

- ♥ 8 Event Tickets and VIP Passes (\$600 Value)
- ♥ 4 Bottles of wine (\$60 Value)
- ♥ Logo on invitation as presenting sponsor
- ♥ Logo on all event advertisements, Anchor Center's website, social media outlets, and signage at event
- ♥ Name on display at VIP Tasting Tables

Tax Deductible Portion: \$4,340

CO Child Care Credit: \$2,170

VINTAGE SPONSOR

\$2,500 / Multiple Available

- ♥ 6 Event Tickets and VIP Passes (\$450 Value)
- ♥ 2 Bottles of wine (\$30 Value)
- ♥ Logo on invitation and website
- ♥ Logo on signage at event

Tax Deductible Portion: \$2,020

CO Child Care Credit: \$1,010

ESTATE SPONSOR

\$1,000 / Multiple Available

- ♥ 4 General Event Tickets (\$200 Value)
- ♥ Name on invitation and website
- ♥ Name on signage at event

Tax Deductible Portion: \$800

CO Child Care Credit: \$400

UNDERWRITING

Multiple Available

Contact us for opportunities available in:

- ♥ Media
- ♥ Catering
- ♥ Music
- ♥ Wine
- ♥ And more...

Sponsorship commitments to be made no later than January 1st to maximize included marketing benefits for the event.

Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for both state and federal income taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift.



SPONSORSHIP BENEFITS

Marketing Benefit

Details

Audience Reach

INVITATION

Mailed Early January

Over 250 homes

ANCHOR CENTER

Events Page presence from December to February

1,400 unique visitors to the site per month

EMAIL MARKETING

Three Email Blasts to Anchor Center Distribution List; included in e-Newsletter

Over 6,500 email addresses

SOCIAL MEDIA

Active social media presence on Facebook, Instagram and Twitter

Over 2,500 combined reach with active audience engagement

SIGNAGE AT EVENT

Prominent display of logos on event signage

Over 225 Guests

VIP TASTING TABLES

Name or logo on display at VIP Tasting Tables during event

Over 225 Guests



Friday
February 8, 2019
6:00-9:00pm

Visions of Love 2019

Sponsorship Agreement

Anchor Center
2550 Roslyn Street
Denver, CO 80238

SPONSORSHIP LEVELS

- \$7,500 Signature
- \$5,000 Presenting
- \$2,500 Vintage
- \$1,000 Estate

CONTACT INFORMATION

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

OUR MISSION: Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.

PAYMENT INFORMATION AND TERMS

CREDIT CARD Please visit www.anchorcenter.org/visionsoflove to pay on our secure site.

CHECK Due by January 1, 2019. Remit Payment to: Anchor Center for Blind Children, 2550 Roslyn Street, Denver, CO 80238

No invoice needed, I will send a check directly to Anchor Center.

Please send an invoice to the address provided above.

Please send an invoice to the following address:

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Email: _____

I agree to the terms and conditions of the sponsorship at the level indicated.

Signature

Date

CONTACT:

KATIE JOHNSON
303-829-0591
denverdgroundation@gmail.com



THANK YOU!

Anchor Center for Blind Children
is a 501(c)(3) organization.
#84-0893509

www.anchorcenter.org