



Sunset
IN THE CITY
*a virtual benefit for
Anchor Center*

SPONSORSHIP GUIDE 2020



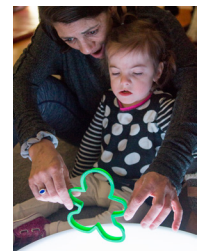
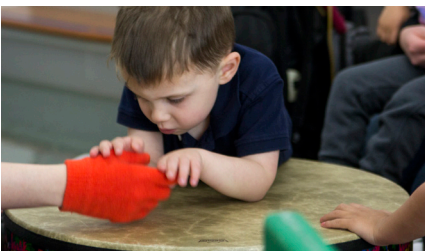
About Anchor Center

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center for Blind Children is one of a handful of nonprofit centers in the US specializing in serving young children with serious vision impairments as well as their families. Families of infant, toddler and preschool age children, as well as hospitals and doctors, turn to Anchor Center for our expertise in evaluation, therapies, training and special education. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized transdisciplinary programs.

With 37 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 100 children and families that will be served by Anchor Center this year. Learn more at www.anchorcenter.org



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are blind. It is a place filled with all forms of light and texture; a teaching tool in and of itself.



About *Sunset in the City* *also known as Sunset in the Country*

Traditionally, Sunset in the City is a unique, invitation-only fundraiser for Anchor Center for Blind Children. Founded 24 years ago as a day in the country picnic, the event has grown to include more than 600 guests who gather for cocktails, dinner and live entertainment in an urban setting.

This year, we're going virtual to keep our friends and community members safe! The event will still be held on September 19, 2020, starting at 7:00pm. Guests will hear from a featured speaker and have the opportunity to bid on amazing silent and live auction items in support of Anchor Center, **all from the comfort of their homes!** We invite you to join us at the virtual gala event of the year and **share in the magic as one of our treasured sponsors.**

Sponsorships Change Lives



\$10,000

Provides four months of Preschool program for one child.



\$7,500

Provides 29 weeks of Infant/Toddler program for one child.



\$5,000

Provides 10 sessions with a Speech/Language Pathologist for 10 children who need help developing eating skills.



\$3,000

Provides two weeks of Anchor's Away Summer Camp for 10 children.

Sponsorship Opportunities

VISIONARY - \$10,000



- Live Emcee Recognition and Live Program Ad
- Power Point Recognition and Signage during the event
- Full page color ad in the Digital Event Program (8 1/2" x 5 1/2")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition
- Thank You Gift from Anchor Children

*Federal & State Income Tax Deduction (\$10,000) / Colorado Childcare Contribution Tax Credit (\$5,000)

CHAMPION - \$7,500



- Screen Scrolling Logo Recognition throughout Live Program
- Power Point Recognition and Signage during the event
- 1/2 page color ad in the Digital Event Program (4 1/4" x 5 1/2")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition
- Thank You Gift from Anchor Children

*Federal & State Income Tax Deduction (\$7,500) / Colorado Childcare Contribution Tax Credit (\$3,750)

HERO - \$5,000



- Mobile Bidding Site Logo Recognition throughout open bidding
- Power Point Recognition and Signage during the event
- 1/4 page color ad in the Digital Event Program (4 1/4" x 2 1/4")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition

*Federal & State Income Tax Deduction (\$5,000) / Colorado Childcare Contribution Tax Credit (\$2,500)

ADVOCATE - \$3,000



- Website Recognition and Email Marketing with Logo
- Power Point Recognition at the Event
- Annual Report Recognition

*Federal & State Income Tax Deduction (\$3,000) / Colorado Childcare Contribution Tax Credit (\$1,500)

DIGITAL PROGRAM SPONSOR - \$500

1/2 page color ad in the Digital Event Program (4 1/4" x 5")

*Federal & State Income Tax Deduction (\$500)
Colorado Childcare Contribution Tax Credit (\$250)

Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for both state and federal income taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution. *The amount deductible for Federal Income Tax purposes is reduced by the amount of the Colorado Child Care Tax Credit. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift. Consult with your financial advisor.

VIRTUAL EVENT
SATURDAY
SEPTEMBER 19, 2020



LEARN MORE:
[www.anchorcenter.org/
Sunset2020](http://www.anchorcenter.org/Sunset2020)

2020 SPONSORSHIP AGREEMENT

SPONSORSHIP LEVELS

- \$10,000 Visionary
- \$7,500 Champion
- \$5,000 Hero
- \$3,000 Advocate
- \$500 Program Sponsor

CONTACT INFORMATION

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

OUR MISSION: Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.

LEARN MORE AT WWW.ANCHORCENTER.ORG

PAYMENT INFORMATION AND TERMS

- CREDIT CARD Visit <https://aesbid.org/ELP/SUNSET20/Sponsors/Become> to pay on our secure site.
- CHECK can be made payable to Anchor Center for Blind Children and is due by August 3, 2020

- No invoice needed, I will send a check directly to Anchor Center.
- Please send an invoice to the address provided above.
- Please send an invoice to the following address:

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Email: _____

I agree to the terms and conditions of the sponsorship at the level indicated.

Signature

Date

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THANK YOU!

Anchor Center for Blind Children
is a 501(c)(3) organization.
#84-0893509