



Colorado Gives Day is a statewide movement to increase online giving. Community First Foundation is pleased to power this day, presented by FirstBank, on Tuesday, December 7, 2021.

Donations are accepted year-round at ColoradoGives.org, which features more than 3,100 nonprofits. Colorado Gives Day is one the most successful events of its kind in the nation. Since the site's inception in 2007, more than \$419 million has been raised on ColoradoGives.org to support Colorado nonprofits.

Key Messages

- Colorado Gives Day donations are accepted at ColoradoGives.org, which features the missions, programs and finances of more than 3,100 Colorado nonprofits. Each organization's online profile is screened by Community First Foundation to ensure specific standards are met before they are added to the program.
- Colorado Gives Day unites all Coloradans in a common goal to strengthen the state's nonprofits by giving to their favorite charities online. The state's largest community giving movement has raised a total of \$307 million since the one-day giving event began in 2010.
- All Coloradans are encouraged to join the statewide Colorado Gives Day movement by supporting their favorite causes online through ColoradoGives.org. Give Where You Live on Colorado Gives Day, December 7, 2021.
- Colorado Gives Day. It's more than just a day. It's a movement that inspires and unites thousands of donors to give where they live and support Colorado nonprofits.
- Every donation helps! The minimum donation that can be made online is \$5.
- [Donations can be scheduled ahead of time, starting on November 1, 2021.](#)

Incentive Fund/Prizes

Colorado Gives Day features [The Incentive Fund](#), created by Community First Foundation and FirstBank. It is one of the largest gives-day incentive funds in the country.

Every donation made through ColoradoGives.org on Colorado Gives Day is boosted by the fund, which increases the value of every dollar. For example, if a nonprofit organization receives 10 percent of the total donations made on Colorado Gives Day, that same nonprofit receives 10 percent of the The Million Incentive Fund.

**Note: The Incentive Fund is not a dollar-for-dollar match. Please do not use the word "match" when promoting the day. See below for key points.*