



SPONSORSHIP GUIDE



SEPTEMBER 10, 2022





About Anchor Center

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center for Blind Children is one of a handful of nonprofit centers in the US specializing in serving young children with serious vision impairments as well as their families. Families of infant, toddler and preschool age children, as well as hospitals and doctors, turn to Anchor Center for our expertise in evaluation, therapies, training and special education. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized transdisciplinary programs.

With 39 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 100 children and families that will be served by Anchor Center this year. Learn more and take a virtual tour at www.anchorcenter.org



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are blind. It is a place filled with all forms of light and texture; a teaching tool in and of itself.



ReelWorks Event Center, Sunset in the City 2021 venue, located at 1399 35th St. Denver CO. 80205

About *Sunset in the City* *also known as Sunset in the Country*

Sunset in the City is a unique, invitation-only fundraiser for Anchor Center for Blind Children. Founded 25 years ago as a day in the country picnic, the event has grown to include more than 600 guests who gather for cocktails, dinner and live entertainment in an urban setting.

The event will be held at RiNo's ReelWorks Event Center, previously known as the EXDO Event Center, on September 10, 2022, starting at 5:30pm. More than 40 volunteer table hosts design creative, individual table decor and centerpieces, ranging from extravagant to elegant and even whimsical. They set the stage for an awe-inspiring and fun atmosphere for our guests.

Guests will hear from a featured speaker and have the opportunity to bid on silent and live auction items in support of Anchor Center. We invite you to join us at the annual gala event of the year and **share in the magic as one of our treasured sponsors.**

Sponsorships Change Lives



\$10,000

Provides four months of Preschool program for one child.



\$7,500

Provides 29 weeks of Infant/Toddler program for one child.



\$5,000

Provides 10 sessions with a Speech/Language Pathologist for 10 children who need help developing eating skills.



\$3,000

Provides two weeks of Anchor's Away Summer Camp for 10 children.

Sponsorship Opportunities

VISIONARY - \$10,000



- Two tables of 10 (20 seats) with Premier Placement
- Professionally designed table décor customized for your tables
- Power Point Recognition and Signage at the event
- Full page color ad in the Event Program (8 ½" x 5 ½")
- Website Recognition and Email Marketing with Logo
- Mobile Bidding Device Logo
- Annual Report Recognition

Federal & State Income Tax Deduction (\$8,300) / Colorado Childcare Contribution Tax Credit (\$4,150)

CHAMPION - \$7,500



- One table of 10 (10 seats) with Preferred Placement
- Professionally designed table décor customized for your table
- Power Point Recognition and Signage at the event
- ½ page color ad in the Event Program (4 ¼" x 5 ½")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition
- Thank You Gift from Anchor Children

Federal & State Income Tax Deduction (\$6,650) / Colorado Childcare Contribution Tax Credit (\$3,325)

HERO - \$5,000



- One table of 10 (10 seats)
- Professionally designed table décor customized for your table
- Power Point Recognition and Signage at the event
- ¼ page color ad in the Event Program (4 ¼" x 2 ¼")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition

Federal & State Income Tax Deduction (\$4,150) / Colorado Childcare Contribution Tax Credit (\$2,075)

ADVOCATE - \$3,000



- One table of 8 (8 seats)
- Professionally designed table décor customized for your table
- Power Point Recognition at the Event
- Annual Report Recognition

Federal & State Income Tax Deduction (\$2,400) / Colorado Childcare Contribution Tax Credit (\$1,200)

PROGRAM SPONSOR - \$500

½ page color ad in the Event Program (4 ¼" x 5 ½")

**Federal & State Income Tax Deduction (\$500)
Colorado Childcare Contribution Tax Credit (\$250)**

Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for both state and federal income taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution.*The amount deductible for Federal Income Tax purposes is reduced by the amount of the Colorado Child Care Tax Credit. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift. Consult with your financial advisor.

SATURDAY
SEPTEMBER 10, 2022
STARTING AT 5:30PM



REELWORKS EVENT CENTER
1399 35th Street
Denver, CO 80205

2022 SPONSORSHIP AGREEMENT

SPONSORSHIP LEVELS

- \$10,000 Visionary
- \$7,500 Champion
- \$5,000 Hero
- \$3,000 Advocate
- \$500 Program Sponsor

CONTACT INFORMATION

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

OUR MISSION: Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.

LEARN MORE AT WWW.ANCHORCENTER.ORG

PAYMENT INFORMATION AND TERMS

- CREDIT CARD** Please visit www.anchorcenter.org/sunset2022 to pay on our secure site.
- CHECK** can be made payable to Anchor Center for Blind Children and is due by August 5, 2022

- No invoice needed, I will send a check directly to Anchor Center.
- Please send an invoice to the address provided above.
- Please send an invoice to the following address:

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Email: _____

I agree to the terms and conditions of the sponsorship at the level indicated.

Signature

Date

LeAnn Donahue
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THANK YOU!

Anchor Center for Blind Children
is a 501(c)(3) organization.
#84-0893509