



SPONSORSHIP GUIDE

BIKING FOR BLINDNESS



SUNDAY, SEPTEMBER 3, 2023

9AM

HELD AT CINCH CYCLING

LONGMONT, CO

All proceeds benefit Anchor Center for Blind Children



About Anchor Center for Blind Children

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center is the only organization of its kind in Colorado, and one of only a handful of similar organizations in the nation, that specializes in vision services and early intervention. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized multi-disciplinary programs for infants, toddlers and preschool children.

With 40 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 200 children and their families that will be served by Anchor Center this year.



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are visually impaired. It is a place filled with all forms of light and texture; a teaching tool in and of itself.



About Biking for Blindness

The **2nd Annual Biking for Blindness event** was conceived by two Anchor Center families who came together to raise money for Anchor Center, the school that provides both of their children, Ryder and Tivoli, with the support and education they need. **Ryder's parents, Tom and Kourtney Danielson** are the founders of **Cinch Cycling**, where they coach to improve fitness, technique, nutrition, and strategy to perform while cycling. **Tom Danielson is a well-recognized figure in the cycling world** known for his 15 years of professional cycling, coaching and as a Tour de France competitor (amongst other esteemed accolades). **Tivoli's parents, Beth and Chad Barentsen**, are also no strangers to the cycling world. Chad is an accomplished competitor, participating in races across Colorado, with Beth and Tivoli cheering him on. **Join these two families for an unforgettable day of riding in the beauty of Longmont, Colorado, while raising money for critical vision services!**

Anchor Center for Blind Children is a nationally recognized, private nonprofit agency providing early intervention and education services that foster the full potential of children who are visually impaired and blind. The children are able to explore endless sensory rich toys and environments, develop through fun and exploration while discovering what tools work for them.

Sponsorships Change Lives



\$2,000

Provides one-year of Home Visits for children unable to attend center-based programs.



\$1,000

Provides 6 weeks of Preschool program for one child.



\$500

Provides 3 Functional Vision Assessments.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$2,000

- 8 Rider Registrations (Value \$480)
- Dominant placement of logo or business name on Race banner and on print and social media publicity.
- Dominant placement of your logo or business name on race T-shirts, Anchor Center and Facebook/Instagram Event page and Anchor Center website.
- May provide swag for riders, drawing prizes or samples for spectators at event

Tax Deductible Portion: \$2,000

CO Child Care Credit: \$1,000

SILVER SPONSOR

\$1,000

- 4 Rider Registrations (Value \$240)
- Special mid-level placement of logo or business name on Race banner and on print and social media publicity.
- Special mid-level placement of your logo or business name on race T-shirts, Anchor Center and Facebook/Instagram Event page and Anchor Center website.

Tax Deductible Portion: \$1,000

CO Child Care Credit: \$500

BRONZE SPONSOR

\$500

- 2 Rider Registrations (Value \$120)
- Basic placement of logo or business name on Race banner and on print and social media publicity.
- Basic placement of your logo or business name on race T-shirts, Anchor Center and Facebook/Instagram Event page and Anchor Center website.

Tax Deductible Portion: \$500

CO Child Care Credit: \$250

UNDERWRITING

Multiple Available

Contact us for underwriting opportunities available for:

- Food Truck
- Race T-Shirts
- Aid Station
- Kid's Activity Station
- And more!

In-Kind donations valued at \$100 or more will have their company logos suitably displayed on race t-shirts apparel along with representation on Anchor Center's website.

Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for by both state and federal income taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift.



Sunday,
September 3, 2023
9:00 am

BIKING FOR BLINDNESS

Sponsorship Agreement

Anchor Center
2550 Roslyn Street
Denver, CO 80238

SPONSORSHIP LEVELS

- \$2,000 Gold
- \$1,000 Silver
- \$500 Bronze

CONTACT INFORMATION

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

OUR MISSION: Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.

PAYMENT INFORMATION AND TERMS

CREDIT CARD Please visit anchorcenter.org/anchorfundraiser/biking-for-blindness to pay on our secure site.

CHECK Due by August 3, 2023. Remit Payment to: Anchor Center for Blind Children, 2550 Roslyn Street, Denver, CO 80238

- No invoice needed, I will send a check directly to Anchor Center.
- Please send an invoice to the address provided above.
- Please send an invoice to the following address:

Contact Name, Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Email: _____

I agree to the terms and conditions of the sponsorship at the level indicated.

Signature

Date

CONTACT:

SAVANNAH WIPPEL
303-377.9732 EXT. 156
swippel@anchorcenter.org



www.anchorcenter.org

THANK YOU!

Anchor Center for
Blind Children is a 501(c)(3)
organization. #84-0893509