



Newsletter/Email Copy

Below is sample verbiage to help with your outreach efforts.

Option 1

Support Anchor Center for Blind Children on Colorado Gives Day! Colorado's largest day of giving, Colorado Gives Day, is taking place on Tuesday, December 7th, 2021. On this day, thousands of people come together to support Colorado nonprofits like ours. When you donate to Anchor Center for Blind Children, you're helping provide early education and intervention services for children birth to five years old with visual impairments or blindness.

Our program allows our multidisciplinary team to fully support each child's needs. We put children and families first and teach life skills that prepare children for success. Please help us reach our goal. Thanks to the \$1 Million Incentive Fund from Community First Foundation and FirstBank, your donation goes further on Colorado Gives Day. To donate to us on Colorado Gives Day, go to www.coloradogives.org/AnchorCenter. Or, beginning November 1, schedule your donation early!

Option 2

Your Donation Goes Further Colorado Gives Day! Please give where you live and support us on Colorado Gives Day, Tuesday, December 7th!

This 24-hour movement is a chance to increase the value of your donation, thanks to the \$1 Million Incentive Fund. Created by Community First Foundation and FirstBank, the fund increases the value of every dollar donated proportionally. For example, if Anchor Center for Blind Children receives 10 percent of the total donations made on Colorado Gives Day, we will receive 10 percent of the \$1 Million Incentive Fund. To donate to us on Colorado Gives Day, go to www.coloradogives.org/AnchorCenter. Or, beginning November 1, schedule your donation early! Colorado Gives Day is powered by ColoradoGives.org, a year-round online giving website.