



# SPONSORSHIP GUIDE



SEPTEMBER 21, 2024



## About Anchor Center

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center for Blind Children is one of a handful of nonprofit centers in the US specializing in serving young children with serious vision impairments as well as their families. Families of infant, toddler and preschool age children, as well as hospitals and doctors, turn to Anchor Center for our expertise in evaluation, therapies, training and special education. In fact, families have moved to Denver, Colorado, to enroll their child(ren) in Anchor Center's highly specialized and well recognized transdisciplinary programs.

With over 40 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 100 children and families that will be served by Anchor Center this year. Learn more and take a virtual tour at [www.anchorcenter.org](http://www.anchorcenter.org)



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are blind. It is a place filled with all forms of light and texture; a teaching tool in and of itself.



ReelWorks Event Center, located at  
1399 35th St. Denver CO. 80205

## About *Sunset in the City* *also known as Sunset in the Country*

Sunset in the City is a unique, invitation-only fundraiser for Anchor Center for Blind Children. Founded 28 years ago as a day in the country picnic, the event has grown to include more than 500 guests who gather for cocktails, dinner and live entertainment in an urban setting.

The event will be held at RiNo's ReelWorks Event Center on September 21, 2024, starting at 5:30pm. More than 40 volunteer and sponsored table hosts display creative, individual table decor and center-pieces, ranging from extravagant to elegant and even whimsical. These tables are works of art, and set the stage for an awe-inspiring and fun atmosphere for our guests.

Guests will hear from a featured speaker and have the opportunity to bid on silent and live auction items in support of Anchor Center. We invite you to join us at our annual gala event and **share in the magic as one of our treasured sponsors.**

## *Sponsorships Change Lives*



\$10,000

Provides four months of  
Preschool program for  
one child.



\$7,500

Provides 29 weeks of  
Infant/Toddler program for  
one child.



\$5,000

Provides 10 sessions  
with a Speech/Language  
Pathologist for 10 children  
who need help developing  
eating skills.



\$3,000

Provides two weeks of  
Anchor's Away Summer  
Camp for 10 children.

# Sponsorship Opportunities

## VISIONARY - \$10,000



- Two tables of 10 (20 seats) with Premier Placement
- Professionally designed table décor customized for your tables
- Power Point Recognition and Signage at the event
- Full page color ad in the Event Program (8 ½" x 5 ½")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition

Federal & State Income Tax Deduction (\$8,000) / Colorado Childcare Contribution Tax Credit (\$4,000)

## CHAMPION - \$7,500



- One table of 12 (12 seats) with Preferred Placement
- Professionally designed table décor customized for your table
- Power Point Recognition and Signage at the event
- ½ page color ad in the Event Program (4 ¼" x 5 ½")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition

Federal & State Income Tax Deduction (\$6,300) / Colorado Childcare Contribution Tax Credit (\$3,150)

## HERO - \$5,000



- One table of 10 (10 seats)
- Professionally designed table décor customized for your table
- Power Point Recognition and Signage at the event
- ¼ page color ad in the Event Program (4 ¼" x 2 ¼")
- Website Recognition and Email Marketing with Logo
- Annual Report Recognition

Federal & State Income Tax Deduction (\$4,000) / Colorado Childcare Contribution Tax Credit (\$2,000)

## ADVOCATE - \$3,000



- One table of 8 (8 seats)
- Professionally designed table décor customized for your table
- Power Point Recognition at the Event
- Annual Report Recognition

Federal & State Income Tax Deduction (\$2,200) / Colorado Childcare Contribution Tax Credit (\$1,100)

## MOBILE BIDDING SPONSOR- \$3,000

- Logo featured on Online Bidding Pages
- Logo featured on Online Auction Signage
- 4 guest tickets
- Annual Report recognition

Federal & State Income Tax Deduction (\$2,600) / Colorado Childcare Contribution Tax Credit (\$1,300)

## PROGRAM SPONSOR - \$500

½ page color ad in the Event Program (4 ¼" x 5 ½")

Federal & State Income Tax Deduction (\$500)  
Colorado Childcare Contribution Tax Credit (\$250)

Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for both state and federal in-come taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution.\*The amount deductible for Federal Income Tax purposes is reduced by the amount of the Colorado Child Care Tax Credit. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift. Consult with your financial advisor.

SATURDAY  
SEPTEMBER 21, 2024  
STARTING AT 5:30PM



REELWORKS EVENT CENTER  
1399 35th Street  
Denver, CO 80205

## 2024 SPONSORSHIP AGREEMENT

### SPONSORSHIP LEVELS

- \$10,000 Visionary
- \$7,500 Champion
- \$5,000 Hero
- \$3,000 Advocate
- \$3,000 Mobile Bidding
- \$500 Program Sponsor

### CONTACT INFORMATION

Contact Name, Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**OUR MISSION:** *Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.*

**LEARN MORE AT [WWW.ANCHORCENTER.ORG](http://WWW.ANCHORCENTER.ORG)**

### PAYMENT INFORMATION AND TERMS

- CREDIT CARD** Please visit [www.anchorcenter.org/sunset2024](http://www.anchorcenter.org/sunset2024) to pay on our secure site.
- CHECK** can be made payable to Anchor Center for Blind Children and is due by August 9, 2024

- No invoice needed, I will send a check directly to Anchor Center.
- Please send an invoice to the address provided above.
- Please send an invoice to the following address:

Contact Name, Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

*I agree to the terms and conditions of the sponsorship at the level indicated.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Sunni Lisco  
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## THANK YOU!

Anchor Center for Blind Children  
is a 501(c)(3) organization.  
#84-0893509