

# SPONSORSHIP GUIDE



## VISIONS OF *love*

A benefit for  
Anchor Center for Blind Children

**SATURDAY, FEBRUARY 22, 2025**

**5PM - 8PM**

Hosted by  
Delta Gamma  
Alumnae Chapter of Denver



# About Anchor Center for Blind Children

Anchor Center for Blind Children specializes in serving children during the most formative years of their lives, birth to age five, who are blind, have serious visual impairments, or have dual sensory (i.e. visual and auditory) impairments.

Founded in 1982, Anchor Center is the only organization of its kind in Colorado, and one of only a handful of similar organizations in the nation, that specializes in vision services and early intervention. In fact, families have moved to Denver, Colorado to enroll their child(ren) in Anchor Center's highly specialized and well recognized trans-disciplinary programs for infants, toddlers and preschool children.

With over 40 years of service, Anchor Center has helped thousands of children reach critical early childhood milestones, very often catching up to the developmental milestones of their peers. Equally as important, Anchor Center has helped thousands of parents, grandparents and families gain knowledge, skills and confidence to support and nurture their child's life of exploration and education.

This is why Anchor Center for Blind Children exists. And this is why your sponsorship means the world to the more than 400 children and their family members that will be served by Anchor Center this year.



Built in 2007, Anchor Center's school and therapy center is expressly designed for young children who are visually impaired. It is a place filled with all forms of light and texture; a teaching tool in and of itself.



# About Visions of Love

Join us for Anchor Center for Blind Children's 15th Annual fundraiser: Visions of Love. In partnership with Delta Gamma Alumnae Chapter of Denver, guests will sample unforgettable local Colorado wine selections paired with sweet and savory decadent delights. Be prepared to awaken your senses and enjoy an incredible evening of wine tasting, inspired by love.

This charming event is held at Anchor Center, allowing for guests to enjoy a beautiful evening surrounded by our unique learning facility. Enjoy this opportunity to highlight your business or show your support as an individual as we share the magic of Anchor Center's building and mission!

# Sponsorships Change Lives



**\$5,000**



Provides two weeks of Anchor's Away Summer Camp for 15 children.



**\$2,500**



Provides ten weeks of Preschool program for one child.



**\$1,000**



Provides one year of home visits.

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

**\$5,000** 1 Available

- ♥ 8 Event Tickets and VIP Passes (\$680 Value)
- ♥ Logo on invitation as presenting sponsor
- ♥ Logo on all event advertisements, Anchor Center's website, social media outlets, and signage at event
- ♥ Name on display at VIP Tasting Tables

Tax Deductible Portion: \$4,400  
CO Child Care Credit: \$2,200

## VINTAGE SPONSOR

**\$2,500** Multiple Available

- ♥ 6 Event Tickets and VIP Passes (\$510 Value)
- ♥ Logo on invitation and website
- ♥ Logo on signage at event

Tax Deductible Portion: \$2,050  
CO Child Care Credit: \$1,025

## MOBILE BIDDING SPONSOR

**\$1,500** Multiple Available

- ♥ 4 VIP Tickets (\$300 Value)
- ♥ Logo featured on Online Bidding Pages
- ♥ Logo featured on Online Auction Signage

Tax Deductible Portion: \$1,220  
CO Child Care Credit: \$610

## ESTATE SPONSOR

**\$1,000** Multiple Available

- ♥ 4 General Event Tickets (\$240 Value)
- ♥ Name on invitation and website
- ♥ Name on signage at event

Tax Deductible Portion: \$820  
CO Child Care Credit: \$410

## UNDERWRITING

Multiple Available

Contact us for opportunities available in:

- ♥ Media
- ♥ Catering
- ♥ Music
- ♥ Wine
- ♥ And more...

**\*Sponsorship commitments to be made no later than Jan. 1st to maximize included marketing benefits for the event.\***

Cash donations to Anchor Center are eligible for standard charitable contribution deductions as allowed for by both state and federal income taxes. In addition, you may also be able to take advantage of the Colorado Child Care Contribution Tax Credit of 50% of your total eligible contribution. This is a great way for you to maximize your giving to Anchor Center while reducing the after-tax cost of your gift.



# SPONSORSHIP BENEFITS

## Marketing Benefit

## Details

## Audience Reach

### INVITATION

Mailed Early January

Over 250 homes

### ANCHOR CENTER WEBSITE

Events Page presence from December to February

1,400 unique visitors to the site per month

### EMAIL MARKETING

Three Email Blasts to Anchor Center Distribution List; included in e-Newsletter

Over 6,500 email addresses

### SOCIAL MEDIA

Active social media presence on Facebook, Instagram and Twitter

Over 2,500 combined reach with active audience engagement

### SIGNAGE AT EVENT

Prominent display of logos on event signage

Over 225 Guests

### VIP TASTING TABLES

Name or logo on display at VIP Tasting Tables during event

Over 225 Guests



Saturday  
February 22, 2025  
5:00-8:00pm

# VISIONS OF LOVE 2025

## Sponsorship Agreement

Anchor Center  
2550 Roslyn Street  
Denver, CO 80238

### SPONSORSHIP LEVELS

- \$5,000 Presenting
- \$2,500 Vintage
- \$1,500 Mobile Bidding
- \$1,000 Estate

### CONTACT INFORMATION

Contact Name, Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**OUR MISSION:** Anchor Center for Blind Children teaches visually impaired infants, young children and their families, providing hope and a nurturing environment where children reach their highest potential.

### PAYMENT INFORMATION AND TERMS

**CREDIT CARD** Please visit [www.anchorcenter.org/visionsoflove2025](http://www.anchorcenter.org/visionsoflove2025) to pay on our secure site.

**CHECK** Due by January 1, 2025. Remit Payment to: Anchor Center for Blind Children, 2550 Roslyn Street, Denver, CO 80238

No invoice needed, I will send a check directly to Anchor Center.

Please send an invoice to the address provided above.

Please send an invoice to the following address:

Contact Name, Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

*I agree to the terms and conditions of the sponsorship at the level indicated.*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

### CONTACT:

SAVANNAH WIPPEL  
303-377.9732 EXT. 156  
slisco@anchorcenter.org



[www.anchorcenter.org](http://www.anchorcenter.org)

### THANK YOU!

Anchor Center for  
Blind Children is a 501(c)(3)  
organization. #84-0893509